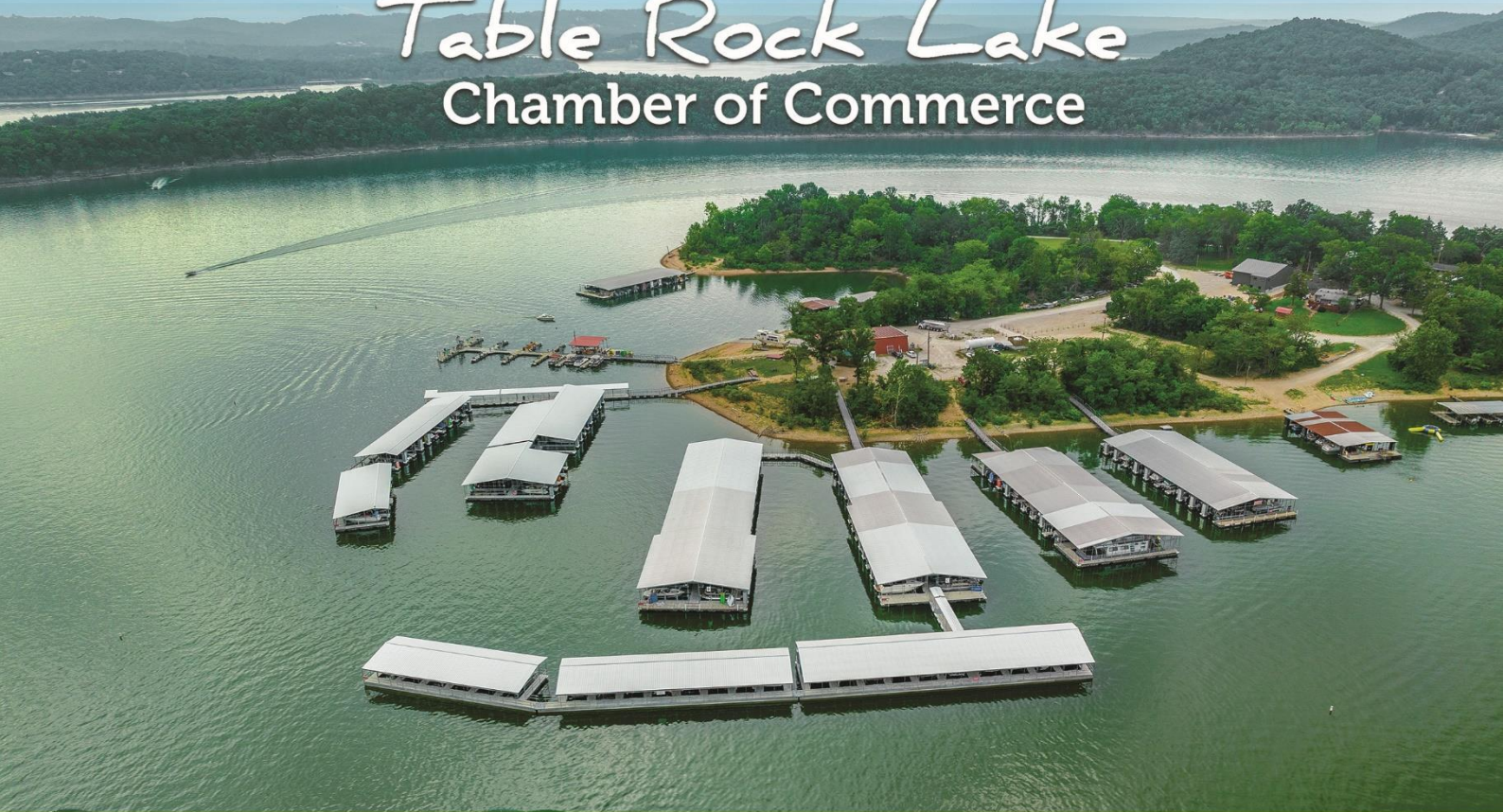


# 2025 MEMBER INVESTMENT GUIDE



## Table Rock Lake Chamber of Commerce



# Want more from your Chamber membership?

Chamber advertising and sponsorships are a great way to expand your marketing efforts. Whether you are looking to reach a local market or to cast a nationwide net, we offer opportunities designed to put your message in front of the audience you are seeking.

Chamber advertising offers a lot of bang for your buck. Advertising vehicles are available in digital format, which allows you to reach your market for just pennies per click. Ninety-seven percent of the population prefer to find a business online (Forbes). Take advantage of our technology to assist you in your business goals.

Event and program sponsorships not only offer advertising options and brand recognition but also build business and community relationships. By supporting our signature events and programs, sponsors demonstrate their commitment to our area's economic growth, business environment, and quality of life.

The Table Rock Lake Chamber of Commerce is excited to help you find the advertising or sponsorship that meets your business needs. Contact me if you are ready to make the most of your Chamber membership with one of these affordable and effective options.



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# Community Partners Program

Community Partners contribute above and beyond their annual membership investment because they believe in the mission of the Chamber and want to support the organization in its efforts. Those efforts include taking on the leading role in tourism marketing and economic development in Stone County. Both of these initiatives benefit the health of the local economy, and we need your help.

The Chamber receives state tourism funding to pay for specific marketing opportunities, but its use is limited. The Chamber receives some funding from Stone County for tourism, but that amount only defrays the cost of items such as Vacation Guide distribution, market research, and website maintenance. The Chamber has received small grants to help spearhead economic development initiatives in Stone County, but those were for specific projects and don't support expenses for ongoing economic development activities.

The cost to fund these vital areas of work is significantly more than the dollars we receive, and for that reason we must rely on community partners and fundraisers to supplement marketing and economic development opportunities. Our membership dues revenue is not sufficient to fund destination marketing plus economic development, in addition to all other Chamber programming.

Make an investment in marketing and make an impact in economic development at Table Rock Lake and receive a discount on Chamber products in addition to extra added-value items and high-level business recognition!

## PRESIDENT'S CIRCLE: \$5,000

- 20% discount on all advertising
- Business profile featured on Chamber website, in weekly newsletter, and digital flipbook
- Your logo on Chamber website
- Your logo in *The View* newsletter each week
- Visitors Center Advertisement
- Your logo and partner level on Chamber's banner displayed at events
- Eight free luncheon admissions
- Your logo displayed on all luncheon programs
- One banner ad on Chamber website free for 12 months (some restrictions apply)
- Three free MSAs during calendar year
- Featured at the Welcome Center on brochure rack displays (based on availability)
- Press Release announcing partnership
- Social Media Recognition
- Business booth at one Chamber luncheon of your choice (January – October)

## PLATINUM: \$3,750

- 15% discount on all advertising
- Your logo on Chamber website
- Your logo in *The View* newsletter each week
- Visitors Center Advertisement
- Your logo and partner level on Chamber's banner displayed at events
- Six free luncheon admissions
- Your logo displayed on all luncheon programs
- One banner ad on Chamber website free for 6 months (some restrictions apply)
- Two free MSAs during calendar year
- Social Media Recognition

## GOLD: \$2,500

- 10% discount on all advertising
- Your logo on Chamber website
- Your logo in *The View* newsletter each week
- Visitors Center Signage
- Your logo and partner level on Chamber's banner displayed at events
- Six free luncheon admissions
- Your logo displayed on all luncheon programs
- Two free MSAs during calendar year

## SILVER: \$1,500

- 5% discount on all advertising
- Your logo on Chamber Website
- Your logo in *The View* newsletter each week
- Four free luncheon admissions
- Your logo displayed on all luncheon programs
- One free MSA during calendar year

## BRONZE: \$500

- Your logo on Chamber Website
- Your logo in *The View* newsletter each week
- Two free luncheon admissions

## Official Table Rock Lake Vacation Guide

The Official Table Rock Lake Vacation Guide is the top marketing piece used to respond to tens of thousands of visitor inquiries. A digital version of the vacation guide, a sought-out resource for vacation planners, is available at [www.visittablerocklake.com](http://www.visittablerocklake.com). Hundreds of thousands of dollars are spent annually driving traffic to this site, the area's official visitor website. Advertisers in the guide receive their ad linked to the web address of their choice, so our digital advertising that drives traffic to the guide becomes your digital advertising and traffic too!

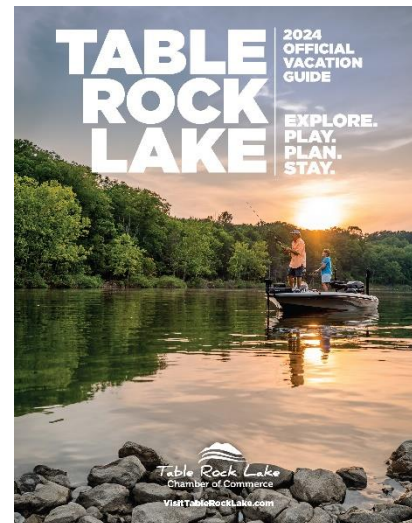
The printed version of the guide continues to be a popular vacation planning resource for returning and new visitors alike. With a print run of 70,000 copies, the printed piece is sent directly to visitors who have requested a copy. The volume of guide inquiries is one of the ways we judge the effectiveness of our advertising campaigns.

In addition to direct inquires, the guide is distributed through outlets that include:

- MO/KS/AR/IL Welcome Centers
- Table Rock Lake Chamber of Commerce Visitor Center
- Phone/Internet Requests
- Regional Brochure Racks
- Select Member Locations
- Internet Marketing Leads

Advertising placements for the Table Rock Lake Vacation Guide are completed in the fall; guide delivery takes place by January.

1/8 page horizontal	\$620
1/4 page	\$1,195
1/2 page vertical or horizontal	\$2,245
Full page	\$4,440
Inside front or back cover	\$5,335
Back cover	\$5,785
Restaurant Guide Listing	\$399



\* Restaurant Guide listing is FREE when your placement is confirmed by the Early Bird Discount deadline.

\*\* Premium placements are made on a first come, first served basis. Community Program Partners are considered first for premium placements.

\*\*\* Rates are subject to change.

## 2025 - 2026 Official Table Rock Lake Map

Feature your business in the 2025-2026 Official Table Rock Lake Map, published by the Table Rock Lake Chamber of Commerce!

### Lake Map Quick Facts:

- 23,000 traditional maps will be printed in May, 2025 and distributed through advertisers, our Visitor Center, boat and travel shows and various area locations for 24 months.
- Map available on one of VisitTableRockLake.com's highest trafficked web pages.
- Advertisers will receive (if desired) one printed map per \$2 spent on advertising. These maps can be given away or sold to help offset the cost of the ad.
- Your ad purchase will include a "Locator" dot on the map face, indicating the location of your business. Your locator dot is also hyperlinked on the flipbook digital version. You can link to a website, social media page, video, etc.

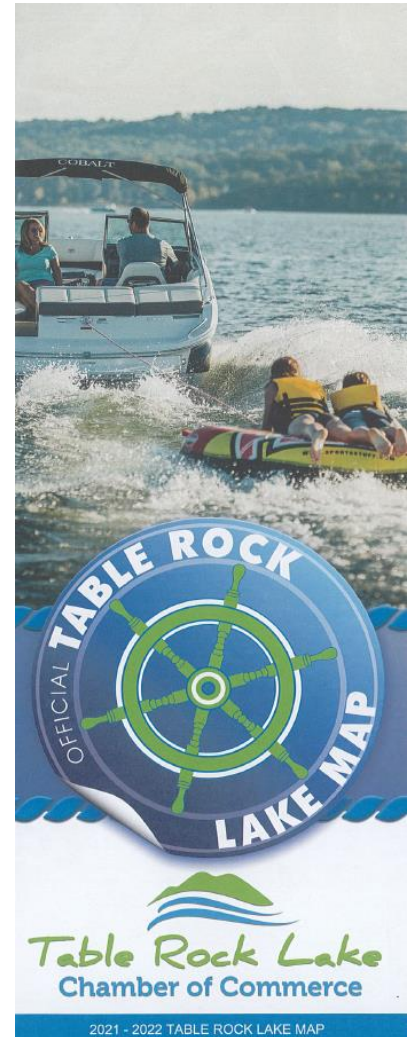
Final deadline for ad submission and payment will be April 11, 2025.

Ads must be supplied digitally as a high-resolution PDF. Images should be 300 dpi.

### Table Rock Lake Map Rate Schedule:

1/8 Panel (1.5" x 4.25")	\$345
1/4 Panel (3" x 4 1/4")	\$670
1/2 Panel (6" x 4 1/4")	\$1,290
Full Panel (12" x 4 1/4")	\$2,460
Full Panel (premium placement)	\$2,600

\*\*\* Rates are subject to change.



## State Highway 13 Billboard

Over 8,000 vehicles pass the Chamber of Commerce every day (on average) on State Highway 13. Advertise your business or organization on one of four billboards in front of the Chamber office. Two billboards face northbound traffic, and two face southbound traffic. Advertiser is responsible for upkeep of billboard vinyls. Vinyl may be changed by advertiser throughout contract.

Size: 8' high x 12' wide

Annual rate: \$2300 (Based on Availability)

## Digital Visitor Newsletter

Email marketing is just one of the many ways we market Table Rock Lake as a vacation destination. The majority of the dollars spent on Table Rock Lake marketing drive traffic to [www.visittablerocklake.com](http://www.visittablerocklake.com). Once users are on the website, they are prompted to sign up for our newsletter for updates on what's happening at Table Rock Lake throughout the year. This list is being built day by day via hundreds of thousands of page views on the website. These are consumers who are interested in coming to the lake and staying up-to-date with the area offerings. Get in front of that very specific visitor by putting your brand on these emails that they receive multiple times throughout the year!

### About Table Rock Lake Visitor Digital Newsletters

- Emails are sent to qualified email addresses for those who have requested Table Rock Lake or other specific visitor information.
- Minimum of 4 emails are sent per year.
- Ads are linked to your designated URL.
- Click-throughs are fully trackable allowing us to see how many people viewed your message.
- Digital ad may be changed by advertiser throughout contract.
- Ads must be supplied digitally in JPEG or GIF format. Images should be 72 dpi or higher.
- Banner ad dimensions are 936px by 240px.
- Bottom ad specs: Provide a single image that is without text or logo (display size is 300px by 200px) and 30 words to accompany the image. *Learn More* button will be linked to the URL of your choice.

### Newsletter Segments:

Our subscribers are segmented according to their indicated areas of interest. These interests have been divided into 6 categories and 2 groups according to popularity.

- Main: This email is sent to all list subscribers regardless of specific indicated areas of interest. Marketing content is more of a highlight and overview of the area.
- Group 1: Lodging, Outdoors & Lake, Attractions
- Group 2: Branson, Couples, Family

Ad Position	Ad Specs	Frequency (Min)	Rate		
			Main	Group 1	Group 2
Top Banner	936 pixels wide x 240 pixels tall	4 x per year	\$1020	\$765	\$615
Middle Banner	936 pixels wide x 240 pixels tall	4 x per year	\$765	\$510	\$360
Bottom Advertorial	1 image, 30-word description	4 x per year	\$510	\$360	\$205

## Travel Stories *(Based on Availability)*

Purchasing a travel story for advertising purposes can be a strategic and captivating approach to engage audiences. A well-crafted travel narrative has the power to evoke emotions and create a connection with potential customers. A well-publicized travel story can generate buzz and social media engagement, amplifying the reach of the campaign. Ultimately, purchasing a travel story for advertising adds a layer of storytelling that transcends traditional marketing, creating a lasting impact on the audience's perception and engagement with the brand.

Ad Placement (12-Month Placement)	Page Availability	Price Per Story Annually
Tier 1 Travel Story (3 available per page)	<ul style="list-style-type: none"> <li>• <i>Things to Do</i></li> </ul>	\$650
Tier 2 Travel Story (3 available per page)	<ul style="list-style-type: none"> <li>• <i>Places to Stay</i></li> <li>• <i>Boating</i></li> <li>• <i>About Table Rock Lake</i></li> </ul>	\$500

### Travel Story Specs & Details:

- Travel Stories consist of up to 3 images and a 700-word article (up to) that the advertiser can draft, or Table Rock Lake Chamber of Commerce staff will write.
- Each Travel Story is placed at the bottom of their selected page, with one image and article snippet which links to the full article on its own website page.
- Each Travel Story will be shared on Visit Table Rock Lake social media channels throughout the year.
- The advertiser may also share their Travel Story via digital newsletters, website, and social media.

## Member Service Announcements (MSAs) *(Based on Availability)*

Send your message to the email inboxes of over 1,200 Chamber members with a Member Service Announcement. Chamber staff will send the email promotion or announcement you create and work with you to schedule the best date and time for the email. Announcements may also include graphics and weblinks to your business website. Member Service Announcements are limited to two per member per month.

Cost: \$70

## Sponsored Website Listings *(Based on Availability)*

Featuring your business on VisitTableRockLake.com, the official website of the Table Rock Lake Chamber of Commerce, with more than one million page views annually, is a great way to get your business message out to the world. You can select specific premium pages to target your marketing effort, and we'll track your views and click-through rates.

Ad Position	Primary Page	Secondary Page
Tier 1 Sponsored Listing (3 available per page)	\$1,080	\$540
Tier 2 Sponsored Listing (4 available per page)	\$975	\$490
Tier 3 Sponsored Listing (4 available per page)	\$795	\$395

- **Sponsored Listings consist of one image and 40 words that are linked to your designated URL and are trackable**
- **Sponsored Listings include a static banner ad on corresponding directory pages**
- **Image and words may be changed by the advertiser throughout contract**

## "The View" Chamber Member E-Newsletter *(Based on Availability)*

There are over 500 members and organizations associated with the Table Rock Lake Chamber of Commerce that receive "The View," the official Chamber member e-newsletter published weekly. Advertising in this publication is a great way to reach your local market.

- Banner ads are linked to your designated URL.
- Place your brand in front of hundreds of businesses and over 1,200 individuals each week.
- Display ad may be changed by advertiser throughout contract.

Advertising Rates:

Upper Display Banner  
Lower Display Banner  
Lower Advertorial

Annual Rate

\$700  
\$600  
\$500



# Recurring Events

## Monthly Member Luncheon Sponsorship *(Based on Availability)*

The Chamber's monthly luncheons on average are attended by 100+ of the area's top business people. This is one of the best ways to tell the lake community businesses what's happening within your business and why they need to know about it. Luncheon sponsors are the BEST businesses in our area because we don't let just anyone sponsor. Limit one luncheon sponsorship per member per year.

Highlighting your business during our Monthly Member Luncheon is easy when you are the Sponsor!

Sponsors receive:

- Recognition on all event-related marketing, promotional e-mails, and in "The View" member newsletter
- Listing on all at-event signage and in the event program
- Recognition on event page on the Chamber's website
- Two complimentary meals at the event
- Opportunity to provide marketing materials and giveaways for attendees
- Provides door prize(s)
- Opportunity to speak to attendees from podium (5-7 minutes) or show a commercial or short video
- Post event MSA

Cost: \$400



## Chamber Member Orientation Sponsorship *(Based on Availability)*

This orientation program titled "Maximize Your Membership" gives Chamber members the tools and information they need to get the most out of their membership. Held quarterly, this orientation is open to all new or current members. Your sponsorship supports a light continental breakfast for attendees.

- Opportunity to attend each orientation and build relationships one-on-one with Chamber members
- Logo displayed prominently during presentation
- Verbally recognized during orientation
- Opportunity to provide collateral to attendees at the event

Cost: \$375

## Fireburst Fireworks Over Table Rock Lake

Table Rock Lake area residents and visitors have enjoyed Fireburst at Kimberling City since 1984. Thirty-seven years later, Fireburst is still one of the most spectacular fireworks shows in the region. Fireburst brings an influx of visitors over the July 4th week and provides a perfect lake-life weekend for area residents.

Consider becoming a sponsor for one of the oldest July 4th celebrations in the Table Rock Lake area!

Business sponsors will receive promotional television impressions & radio mentions on the area's most popular traditional media platforms 2 weeks prior to the event.

### Sponsorship Levels:

- **\$2,500 Presenting** Sponsors will receive 300 impressions on Cable TV in the Branson & Ozark/Nixa zones, including Kimberling City, Branson West, Reeds Spring Nixa, Ozark, Branson, Hollister, and Forsyth areas (value of \$1500).
- **\$1,000 Featured** Sponsors will receive 150 impressions on Cable TV in the Branson & Ozark/Nixa zones, including Kimberling City, Branson West, Reeds Spring Nixa, Ozark, Branson, Hollister, and Forsyth areas (value of \$750).
- **\$500 Supporting Sponsors** will receive 40 mentions on 106.3 & 40 mentions on 100.1 (value of \$400).

ALL sponsors will also receive these media features:

- Chamber of Commerce Newsletters
- Chamber of Commerce Website
- Chamber of Commerce & Visit Table Rock Lake Facebook Pages
- Chamber of Commerce & Visit Table Rock Lake Instagram Pages
- Chamber of Commerce Twitter Feed



## Golf Classic

This annual event is held at the beautiful LedgeStone Country Club at StoneBridge Village. This golf tournament is one of few in the area that is not charity focused. It is business and fun focused! Sponsors are recognized in social media and local media outlets like the newspaper. Businesses also use the Golf Classic as an opportunity to reward employees with a special day out. A business sponsorship provides exposure to 100+ business owners/managers and helps the Chamber in a BIG way.

- Projected attendance: 100+ golfers, volunteers, sponsors and staff
- Audience: Business leaders, their clients, Chamber members and volunteers
- Date: September 2025
- Four-Person Team: \$500

### Hole Sponsor with Team: \$700

### Hole Sponsor: \$250



Hole Sponsors receive a printed 2' X 3' sign with your logo provided by the Chamber placed at one course hole.

### Exclusive Golf Ball Sponsor: \$1600

- For excellent branding in the business community, a sleeve of golf balls with your company logo will be provided to every player at the tournament
- Twenty-four sleeves of your very own branded golf balls (3 balls per sleeve) to use at your discretion - great gifts to your customers that enjoy playing golf
- Your company logo on a printed 2' X 3' sign at the tournament provided by the Chamber
- Two Member Service Announcements to use at the date of your choice within the next 12 months
- A company feature on social media to be used by 12/9/24
- Your company logo and event related marketing on all event publicity by the Chamber:
  - Website
  - Newsletter
  - Social media
  - Branson Tri-Lakes News

### Exclusive Cart GPS/Picture Sponsor: \$750

- Your company logo scrolling across the GPS of all player golf carts during the tournament
- Your company logo on all team souvenir photos
- Your company logo printed on a printed 2' X 3' sign at the tournament provided by the Chamber
- A company feature on social media to be used by 12/9/24
- Your company logo and event related marketing on all event publicity by the Chamber:
  - Website
  - Newsletter
  - Social media
  - Branson Tri-Lakes News

### Exclusive Hole-in-One Game Sponsor: \$650

- Your company logo on 2' X 3' sign at the game hole provided by the Chamber
- Opportunity to provide one company volunteer to interact and make connections with the golfers at the tournament
- A company feature on social media to be used by 12/9/24
- Your company logo and event related marketing on all event publicity by the Chamber:
  - Website
  - Newsletter
  - Social media
  - Branson Tri-Lakes News

## Golf Classic Cont.

### Exclusive On-Course Game Sponsor: \$650

- A table at the game hole on the course, manned by 2 of your employees, providing the opportunity to build relationships with the 100+ golfers
- Your company's promotional products handed out as you run the game (detailed game instructions will be provided)
- Your company logo on a printed 2' X 3' sign at the game hole provided by the Chamber
- Additional signage placed on the hole (provided by the sponsor)
- A company feature on social media to be used by 12/9/24
- Your company logo and event related marketing on all event publicity by the Chamber:
  - Website
  - Newsletter
  - Social media
  - Branson Tri-Lakes New

### Exclusive Lunch Sponsor: \$650

- Your company logo printed on 2' X 3' sign at the tournament provided by the Chamber
- Opportunity to provide two company volunteers to distribute lunch on the course, and interact with the golfers at the tournament during this process
- A company feature on social media to be used by 12/9/24
- Your company logo and event related marketing on all event publicity by the Chamber:
  - Website
  - Newsletter
  - Social media
  - Branson Tri-Lakes News

### On-Course Snack Sponsor: \$650 (Two Sponsorships Available)

- A table at one of the two snack stops on the course manned by 2 of your employees for the perfect chance to interact and make connections with the golfers at the tournament
- Your company logo on a printed 2' X 3' sign at the snack hole provided by the Chamber
- Additional signage placed on the hole (provided by the sponsor)
- A company feature on social media to be used by 12/9/24
- Your company logo and event related marketing on all event publicity by the Chamber:
  - Website
  - Newsletter
  - Social media
  - Branson Tri-Lakes News

### Exclusive Gift Bag Sponsor: \$500 (with bags) \$600 (we print bags)

- Gift bags with your company branding for each golfer in the tournament provided by sponsor
- Two Member Service Announcements to use at the date of your choice within the next 12 months
- Your company logo printed on a 2' X 3' sign at the tournament provided by the Chamber
- A company feature on social media to be used by 12/9/24
- Your company logo and event related marketing on all event publicity by the Chamber:
  - Website
  - Newsletter
  - Social media
  - Branson Tri-Lakes News

## Lake Splash Community Awards Program & Banquet

Lake Splash is an annual dinner event and Chamber membership meeting celebrating the people who make a difference in our area and honoring the past year's business accomplishments. The Chamber bestows the Community Service, Trailblazer, Business of the Year, and Guardian Awards to highlight the evening. Lake Splash is held in the fall at the beautiful Chateau on the Lake.

### EXCLUSIVE Presenting Sponsorship: \$8,500

- Exclusive opportunity
- Business representative featured in pre-recorded introduction message played during event
- One 30-second video commercial played during event
- 20 reservations with preferred reserved seating
- Logo displayed on signage at your tables
- Logo on banquet invitation
- Logo on banquet program
- Verbal recognition during banquet
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet
- Company logo on signage at event
- Stand-alone social media recognition for your business (one image or your logo and 100 words about your business)

### Platinum Sponsorship: \$5,500

- One 30-second video commercial played during event
- Ten reservations with preferred reserved seating
- Logo displayed on signage at your table
- Logo on banquet invitation
- Logo on banquet program
- Verbal recognition during banquet
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet
- Company logo on signage at event
- Stand-alone social media recognition for your business (one image or your logo and 100 words about your business)

### Gold Sponsorship: \$2,750

- Ten reservations with preferred reserved seating
- Logo displayed on signage at your table
- Logo on banquet invitation
- Logo on banquet program
- Verbal recognition during banquet
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet
- Stand-alone social media recognition for your business (one image or your logo and 100 words about your business)

### EXCLUSIVE Program Sponsorship: \$1,850 Complete table of 10 for \$2,450.

- Exclusive opportunity
- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Opportunity to place collateral on chair of all attendees
- Logo on banquet program
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet

## Lake Splash Community Awards Program & Banquet Continued...

**EXCLUSIVE Dessert Sponsorship: \$1,650** Complete table of 10 for \$2,210.

- Exclusive opportunity
- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Logo displayed with plated desserts for all attendees provided by Chamber
- Logo on banquet program
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet

**EXCLUSIVE Cocktail Sponsorship: \$1,650** Complete table of 10 for \$2,250.

- Exclusive opportunity
- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Logo on beverage napkins used at bars within event space provided by the Chamber
- Logo on banquet program
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet

**EXCLUSIVE Photo Backdrop Sponsorship: \$1,650** Complete table of 10 for \$2,250.

- Exclusive opportunity
- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Logo on photo backdrop within event space provided by the Chamber
- Logo on banquet program
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet

**EXCLUSIVE Auction Pen Sponsorship: \$1,650** Complete table of 10 for \$2,250.

- Exclusive opportunity
- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Opportunity to provide pens used during silent auction (475 total)
- Logo on banquet program
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet

**EXCLUSIVE Live Auction Paddle Sponsorship: \$1,650** Complete table of 10 for \$2,250.

- Exclusive opportunity
- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Opportunity to provide bidder paddles with you logo
- Logo on banquet program
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet

## Lake Splash Community Awards Program & Banquet Continued...

**EXCLUSIVE Live Music Sponsorship: \$1,650** Complete table of 10 for \$2,250.

- Exclusive opportunity
- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Opportunity to introduce performer
- Logo on signage provided by the
- Chamber near event performance area
- Logo on banquet program
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet

**EXCLUSIVE Awards Video Sponsorship: \$1,650** Complete table of 10 for \$2,250.

- Exclusive opportunity
- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Logo displayed during the Community Awards video presentation
- Logo on banquet program
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet
- Logo displayed at the end of each video when shared on social media/YouTube

**Silver Sponsorship: \$1,200** Complete table of 10 for \$1,650.

- Four reservations with preferred reserved seating
- Logo displayed on signage at your table
- Logo on banquet program
- Verbal recognition during banquet
- Logo on pre-program presentation at banquet
- Press release announcing your support of the banquet

**Bronze Sponsorship: \$600** Complete table of 10 for \$1,260.

- Two reservations with preferred reserved seating
- Logo displayed on signage at your table
- Business listing in banquet program
- Logo on pre-program presentation at banquet

# Investment Options

The items selected below are what I will be participating in this year (based on availability):

**Community Partner**

- President's Circle
- Platinum

- Gold
- Silver

- Bronze

**Vacation Guide**

- 1/8 page horizontal
- 1/4 page
- 1/2 page vertical or horizontal

- Full page
- Inside front cover
- Inside back cover
- Back cover

- Restaurant Guide Listing

**Table Rock Lake Map**

- 1/8 Panel
- 1/4 Panel
- 1/2 Panel

- Full Panel
- Full Panel (premium placement)

**Digital Visitor Newsletter**

- |             |                                     |  |   |
|-------------|-------------------------------------|--|---|
| Main Email: | <input type="checkbox"/> Top Banner | <input type="checkbox"/> Middle Banner | <input type="checkbox"/> Bottom Advertorial |
| Group 1:    | <input type="checkbox"/> Top Banner | <input type="checkbox"/> Middle Banner | <input type="checkbox"/> Bottom Advertorial |
| Group 2:    | <input type="checkbox"/> Top Banner | <input type="checkbox"/> Middle Banner | <input type="checkbox"/> Bottom Advertorial |

**Sponsored Website Listings**

Primary Page Groups:

- |  |                                 |                                 |                                 |
|--|---------------------------------|---------------------------------|---------------------------------|
| <input type="checkbox"/> About Table Rock Lake | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |
| <input type="checkbox"/> Boating               | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |
| <input type="checkbox"/> Lake Map              | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |
| <input type="checkbox"/> Places to Stay        | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |
| <input type="checkbox"/> Request Info          | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |
| <input type="checkbox"/> Things to Do          | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |

Secondary Page Groups:

- |   |                                 |                                 |                                 |
|---|---------------------------------|---------------------------------|---------------------------------|
| <input type="checkbox"/> About Stone County | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |
| <input type="checkbox"/> Fishing            | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |
| <input type="checkbox"/> Places to Eat      | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |
| <input type="checkbox"/> Visitor Planning   | <input type="checkbox"/> Tier 1 | <input type="checkbox"/> Tier 2 | <input type="checkbox"/> Tier 3 |

**The View Member Newsletter**

- Upper Display Banner

- Lower Display Banner

**Highway 13 Billboard**

**Member Service Announcements**

# \_\_\_\_\_

**Member Luncheon Sponsorship**

- |                               |                               |                                |
|-------------------------------|-------------------------------|--------------------------------|
| <input type="checkbox"/> Jan. | <input type="checkbox"/> May  | <input type="checkbox"/> Sept. |
| <input type="checkbox"/> Feb. | <input type="checkbox"/> June | <input type="checkbox"/> Nov.  |
| <input type="checkbox"/> Mar. | <input type="checkbox"/> July | <input type="checkbox"/> Dec.* |
| <input type="checkbox"/> Apr. | <input type="checkbox"/> Aug. |                                |

**Chamber Member Orientation Sponsorship**

**Fireburst Sponsorship**

- Presenting
- Featured
- Supporting





# Investment Options Cont.

**Golf Classic**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Exclusive Golf Ball Sponsor        | <input type="checkbox"/> Exclusive Gift Bag Sponsor       | <input type="checkbox"/> Exclusive Hole-in-One Game Sponsor |
| <input type="checkbox"/> Exclusive Cart GPS/Picture Sponsor | <input type="checkbox"/> Exclusive On-Course Game Sponsor | <input type="checkbox"/> On-Course Snack Sponsor            |
|   | <input type="checkbox"/> Exclusive Lunch Sponsor          |   |

**Lake Splash Awards & Annual Banquet**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Exclusive Presenting Platinum | <input type="checkbox"/> Exclusive Cocktail      | <input type="checkbox"/> Exclusive Photo Backdrop |
| <input type="checkbox"/> Gold                          | <input type="checkbox"/> Exclusive Dessert       | <input type="checkbox"/> Exclusive Live Music     |
| <input type="checkbox"/> Silver                        | <input type="checkbox"/> Exclusive Awards Video  |   |
| <input type="checkbox"/> Bronze                        | <input type="checkbox"/> Exclusive Auction Pen   |   |
| <input type="checkbox"/> Exclusive Program             | <input type="checkbox"/> Exclusive Bidder Paddle |   |

Total Investment \$ \_\_\_\_\_

Name of Business: \_\_\_\_\_

Authorized Rep: \_\_\_\_\_

\_\_\_\_\_ Bill by Event      \_\_\_\_\_ Bill in Total

X \_\_\_\_\_  
Authorized Representative (Signature)

X \_\_\_\_\_  
Table Rock Lake Chamber of Commerce Rep. (Signature)

Date \_\_\_\_\_

Date \_\_\_\_\_

**Payment Policies**

Payments are due based upon contractual agreements. A contract without payment may be held until payment is received. Advertising/sponsorship is not guaranteed until payment is received in full, or payment arrangement is made, according to contract due dates. Payment may be made via check or with a credit card.

All advertising and sponsorship design (including print and electronic ads and banner advertising) is subject to approval by the Table Rock Lake Chamber of Commerce staff to ensure accuracy and appropriate content. The Table Rock Lake Chamber of Commerce reserves the right to accept or reject any advertisement, sponsorship, direct website link connection or any other material or activity suggested or submitted to the Chamber by members for distribution or publication. The Chamber staff shall have the authority to make a determination as to the suitability of such material based upon a consideration of the following guidelines:

- The material/activity is of a graphic, sexual nature.
- The material/activity is of a partisan, political nature.
- The text of the material refers directly, by name, to another Chamber member.
- The material is considered potentially slanderous.
- The material/activity is deemed to be in poor taste and likely to offend a significant number of members.
- The material/activity could bring public rebuke upon the Chamber and diminish its standing in the community.

We understand company branding and logos may change during the year, however, we cannot guarantee logos can be changed mid-agreement year. Ads are automatically disabled at the end of the subscription period unless subscription is renewed.

Advertising and sponsorships are on a first come, first served basis.